

第一届中国—葡语国家经贸博览会 (澳门)
1st China-Portuguese-Speaking Countries
Economic and Trade Expo (Macao)

2023.10.19 - 10.22

澳门威尼斯人金光会展
Cotai Expo, The Venetian Macao

博览会将与“第二十八届澳门国际贸易投资展览会”(第28届MIF)及“澳门国际品牌连锁加盟展2023”(2023MFE)同期同场举办
The Expo will be held concurrently with the 28th Macao International Trade and Investment Fair (28th MIF) and the 2023 Macao Franchise Expo (2023MFE)

葡語國家館
Pavilhão dos Países de Língua Portuguesa

活动内容 Content

— 展览 Exhibition

国家馆、主宾国展区、中国内地省市展区、葡语国家企业展区、葡语国家特色产品展销区、洽谈配对区
Countries' pavilions, Guest countries' pavilions, exhibition zones of the mainland's provinces, exhibition zone for companies from Portuguese-speaking countries (PSC), PSC products sales zone, business matching and networking area.

— 主宾国专题论坛

Guest countries' forums

— 丰富多样的同期活动 Various concurrent activities

将整合 MIF 固有与葡语国家相关主题活动，作为“中葡博览会”同期活动举行。此外，亦会举办一系列与葡语国家相关的同期活动，包括：葡语国家投资环境及重点项目推介、中国内地省市与葡语国家专场采购对接活动、葡语国家企业新品发布会、葡语国家产品及服务相关的交流会及商业配对活动等。

PSCs-related themed activities from MIF will be held as concurrent activities of the "China-PSCs Expo". In addition, a series of activities related to PSCs will be held, including PSC investment environment and investment projects presentations, procurement matching activities for the mainland's provinces and cities and Portuguese-speaking countries, PSCs companies' product launch, PSCs products and services business exchange and business matching activities.

— 葡语国家特色文化展示

PSCs cultural showcase

— 葡语国家产品推介和品鉴会

PSCs products promotion and tasting

— 葡语国家专业服务咨询

PSCs professional services enquiry



为何参加 C-PLPEX Why C-PLPEX?



- 展览丰富多元，为澳门区内推动中国与葡语国家经贸及交流合作的展会盛事
- 线上线下展览联动提升成效
- 通过投资项目、产品及服务展示、专题论坛会议、洽谈对接活动、专业咨询服务，助力企业开拓商机
- 结合“中国—葡语国家经贸合作及人才信息网”，线上及线下双线并行推广葡语国家产品及服务
- Diverse contents of exhibition in Macao that foster economic and trade exchange and co-operation between China and Portuguese-speaking countries
- Synergistic online and offline activities to enhance efficacy and influence
- Helping enterprises to explore opportunities through investment projects, products and services presentations, themed forums and seminars, business matching and networking activities
- Promoting PSCs' products and services online and offline with the Economic & Trade Co-operation and Human Resources Portal between China and Portuguese-Speaking Countries

参展商尊享 Exhibitors enjoy the following privileges



- 免费于大会指南及网站刊登展商名录
- 享有于博览会期间举办推介会 / 研讨会的申请资格
- 刊登大会指南广告可享优惠
- 免费参与大会的商业配对服务
- 大会直播间 / KOL 推广服务
- Free listing of exhibitor names in the conference guide and website
- Eligibility to apply for organising promotion seminars/workshops during the Expo
- Discounts on advertisements in the conference guide
- Free participation in the business matching service provided by the conference
- Live streaming and influencer promotion services during the event

参展方式 Application methods

- 按要求填写参展表格后，以电邮方式送交表格至 **C-PLPEX** 大会秘书处
After completing the application form, send the form to the C-PLPEX secretariat by email

电话 Tel: **+853 8798 9349**

电邮 E-mail: **CPLPEX@IPIM.GOV.MO**

网站 Website:



简体中文



English

主办单位：澳门贸易投资促进局

Organiser: Macao Trade and Investment Promotion Institute